



GRR Dragon's Den

Wednesday, November 18th, 14:00 – 17:00

Location: Design Factory Stage, Betonimiehenkuja 5

**OUR STUDENTS HAVE SPENT 10 WEEKS DEVELOPING
BUSINESS PLANS, PROTOTYPES AND PITCHES.**

**COMPANIES WILL BE *BORN...* OR *BURNED...*
AND ONE TEAM WILL BE *VICTORIOUS.***



14:00 WELCOME & INTRODUCTION

14:30 PITCHES & FEEDBACK

17:00 RECEPTION

CONTACT: TUULI.UTRIAINEN@GMAIL.COM

ALL ARE WELCOME

GRR is an MA-level course that offers students the opportunity to try out the first steps of entrepreneurship. As part of an interdisciplinary team, students develop a business plan and a prototype for a new product or service based on an existing (yet unutilized) patent. Each team is given a 2000€ budget to realize their vision. The whole process is completed in an accelerated ten-week time frame. After the course, students have the possibility to continue as a start-up and seek funding for the further steps on their way of becoming an entrepreneur.